



CONGRATULATIONS on your engagement, and welcome to Weddings by Silhouette Blue!

Weddings invitations are sized 5 by 7 inches, and have either one or two layers. The top layer is bright or natural white paper, printed with your event information. If you would like a second paper layer, the top layer is placed over a colored card layer, leaving a small border. Your invitation includes a flat reply card, sized 3.5 by 5 inches, a reply envelope with printed destination address, and an outer envelope with printed return address. Every invitation is printed in house and made by hand in my studio, just for you.

CUSTOM ORDERING PROCESS

All custom projects begin with a complimentary consultation, either in person or over the phone, where we will discuss your event, your vision, and your design ideas. Our goal is to establish a jumping off point to start your design. Shortly after your consultation you will receive a quote, and if accepted, the fun begins!

To start the design process, a \$150 non-refundable deposit is due. This will be deducted from your final total, but can not be refunded in the event of a cancellation. I will email you my design ideas in pdf proofs, and together we will fine tune until we reach your perfect invitation. When the digital design is approved, you will receive one printed paper proof in the mail. Any additional printed proofs are \$15 each. The design process takes about 5 to 8 weeks, depending on how many options you would like to explore.

Upon approval of your completed invitation, I will need your final count, a signed approval contract, and 50% of your balance. There are no set ordering increments or minimums, so order as many as you need.

Now your invitation production begins. All pieces are printed by me, in house, on a digital inkjet press and each invitation is handmade with love in my studio. Production takes about 3 three weeks from approval.

At the time of delivery, the remaining balance is due along with any necessary shipping charges. After the final payment is made, you can either pick your invitations up at the studio or have them shipped to your doorstep.

In the following pages, you will find all the creative options available to you, along with our pricing guidelines.



PRINTING AND PAPER

Silhouette Blue Invitations are digitally flat printed on 110# paper.

Our paper is heavier than standard cover weight paper with a slight texture, 25% cotton, acid and lignin free, and made with wind power. Paper is available in Natural White and Bright White.



CARD AND ENVELOPE COLORS

The following swatches are our standard house colors.



INK COLORS

While our digital printers are capable of printing any color under the sun, using ink colors to match the above card and envelope swatches is recommended.

DON'T SEE WHAT YOU WANT?

Our invitations are completely custom, so if you want something not listed here, we'll find it for you! There are many more paper colors and companies available, but please note that using other papers may incur additional costs.



TEXT FONTS, SERIF : used for the informational wording of your invitation

american typewriter		Request the honor of your presence at the marriage of
bernhard modern		Request the honor of your presence at the marriage of
caslon		Request the honor of your presence at the marriage of
caslon italic		<i>Request the honor of your presence at the marriage of</i>
copperplate		REQUEST THE HONOR OF YOUR PRESENCE AT THE MARRIAGE OF
filosofia unicase		REQUEST THE HONOR OF YOUR PRESENCE AT THE MARRIAGE OF
mrs. eaves		Request the honor of your presence at the marriage of
mrs. eaves small caps		REQUEST THE HONOR OF YOUR PRESENCE AT THE MARRIAGE OF
rosewood fill		REQUEST THE HONOR OF YOUR PRESENCE AT THE MARRIAGE OF



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TEXT FONTS, SANS SERIF : used for the informational wording of your invitation

abadi		Request the honor of your presence at the marriage of
eras light		<i>Request the honor of your presence at the marriage of</i>
franklin		Request the honor of your presence at the marriage of
futura light		Request the honor of your presence at the marriage of
futura light caps		REQUEST THE HONOR OF YOUR PRESENCE AT THE MARRIAGE OF
futura light italic		<i>Request the honor of your presence at the marriage of</i>
helvetica		Request the honor of your presence at the marriage of
kabel		Request the honor of your presence at the marriage of
matchbook		<i>Request the honor of your presence at the marriage of</i>



SCRIPT FONTS : used to highlight names and headings

adios	<i>Kathryn Harrison & Jack Bryant</i>
affair	<i>Kathryn Harrison & Jack Bryant</i>
amorinda	<i>Kathryn Harrison & Jack Bryant</i>
bickham script	<i>Kathryn Harrison & Jack Bryant</i>
bickham swash	<i>Kathryn Harrison & Jack Bryant</i>
burgues	<i>Kathryn Harrison & Jack Bryant</i>
carpenter	<i>Kathryn Harrison & Jack Bryant</i>
champagne	<i>Kathryn Harrison & Jack Bryant</i>
cocktail shaker	Kathryn Harrison & Jack Bryant



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MORE SCRIPT FONTS : used to highlight names and headings

creampuff	<i>Kathryn Harrison & Jack Bryant</i>
dearest swash	<i>Kathryn Harrison & Jack Bryant</i>
feel	<i>Kathryn Harrison & Jack Bryant</i>
fling	<i>Kathryn Harrison & Jack Bryant</i>
freebooter	<i>Kathryn Harrison + Jack Bryant</i>
habano	<i>Kathryn Harrison & Jack Bryant</i>
herr von muellerhoff	<i>Kathryn Harrison & Jack Bryant</i>
honey	<i>Kathryn Harrison & Jack Bryant</i>
pinafore	<i>Kathryn Harrison & Jack Bryant</i>

DISPLAY FONTS : used to highlight names and headings

bauhaus	Kathryn Harrison & Jack Bryant
broadway	Kathryn Harrison & Jack Bryant
century gothic stroke	KATHRYN HARRISON & JACK BRYANT
eccentric	KATHRYN HARRISON & JACK BRYANT
lady rene	KATHRYN HARRISON & JACK BRYANT
little lord fontlery	Kathryn Harrison & Jack Bryant
mesquite	KATHRYN HARRISON & JACK BRYANT
mom's typewriter	Kathryn Harrison & Jack Bryant
rosewood	KATHRYN HARRISON & JACK BRYANT



PRICING GUIDELINES

	50	100	150	200	250
INVITATION – DOUBLE LAYER 5x7 double-layer invitation, outer envelope with printed return address, 3.5x5 reply card and reply envelope with printed destination address	\$575	\$800	\$1025	\$1250	\$1475
INVITATION – SINGLE LAYER 5x7 single-layer invitation, outer envelope with printed return address, 3.5x5 reply card and reply envelope with printed destination address	\$500	\$650	\$800	\$950	\$1100
LARGE FLAT CARD WITH ENVELOPE <i>great for party invitations, save the dates, and wedding announcements</i> 5x7 flat card and envelope with printed return address	\$275	\$375	\$475	\$550	\$625
SMALL FLAT CARD WITH ENVELOPE <i>great for small save the dates and small wedding announcements</i> 3.5x5 flat card and envelope with printed return address	\$250	\$325	\$400	\$450	\$500

Pricing guidelines continue on following page

Prices are guidelines, and may vary according to your design needs. Please contact us with the details of your project for a quote. Prices do not include shipping. Illinois residents will be charged 9% sales tax.



PRICING GUIDELINES

	50	100	150	200	250
FOLDED CARD WITH ENVELOPE <i>great for thank you cards</i> 3.5x5 folded card and envelope with printed return address	\$250	\$325	\$400	\$450	\$500
LARGE FLAT CARD <i>great for menus or table numbers</i> 5x7 flat card, no envelope	\$200	\$225	\$250	\$275	\$300
SMALL FLAT CARD <i>great for extra invitation information, like reception details and accommodations</i> 3.5x5 flat card, no envelope	\$200	\$225	\$250	\$275	\$300
CEREMONY PROGRAM 8.5x11, folded in half	\$275	\$375	\$475	\$450	\$500
PLACE CARD, FILL-IN NAMES	\$175	\$200	\$225	\$250	\$275
PLACE CARD, PRINTED NAMES	\$225	\$300	\$375	\$450	\$525

outer envelope destination address printing : \$1.00 per envelope

map drawing : \$25, plus card price

additional paper layer : \$1.50 per layer, per invitation

pocket folders : start at \$3 per invitation

other embellishments : such as ribbons, sashes and decorative papers are priced per project

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THE DETAILS

Prices are guidelines, and may vary according to your design needs. Please contact us with the details of your project for a quote. Prices do not include shipping. Illinois residents will be charged 9% sales tax.

Accepted methods of payment are cash, checks or credit cards through Paypal.

All sales are final. Once your invitations have gone into production, a refund cannot be given. If you cancel prior to your final approval, you will not be refunded your \$150 design deposit. Any cancellations made after your final approval may not be refunded.

Please note that rush orders (any work requested to be completed within 48 hours of deadline) will be charged an additional 50%.

House paper is Strathmore Wove Cover Bristol, and Waste Not Paper cards and envelopes. Printing is done on a digital inkjet press using archival inks. All papers, inks and adhesives are archival or pH neutral.

Cards and invitations are assembled entirely by hand, and there may be slight variations from piece to piece.

SilhouetteBlue reserves the right to use your design and excess pieces from your order as sample material. Care will be taken with all personal information.

Contact me with any questions, or to schedule a complimentary consultation.